# **RESULTS PRESENTATION**FY 2021

TRANSPORTES AÉREOS PORTUGUESES, S.A. LISBON, 11 APRIL 2022



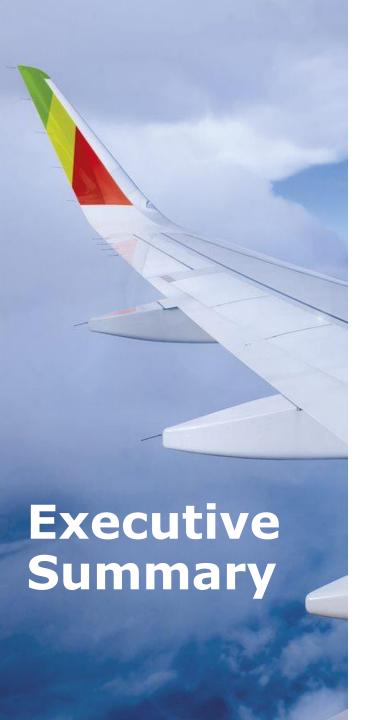


**1** FY 2021 highlights

**2** Operations and Financials 2021

**3** Outlook 2022 and latest developments

4 Conclusions



A challenging historical context

1H started with pandemic-related operational challenges, but capacity and demand significantly recovered in 2H

**Restructuring Plan approval in December** 

Full Year positive recurring operational results

Due to non-recurring items, Full Year net income still negative

A cautious optimism for 2022.



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### A challenging historical context



Struggling to consistently achieve sustainable profitability levels



Burdened by high debt levels, driven in part from accumulated losses at M&E Brasil



Overstretched by a recent strong growth path that led to a substantial capacity increase

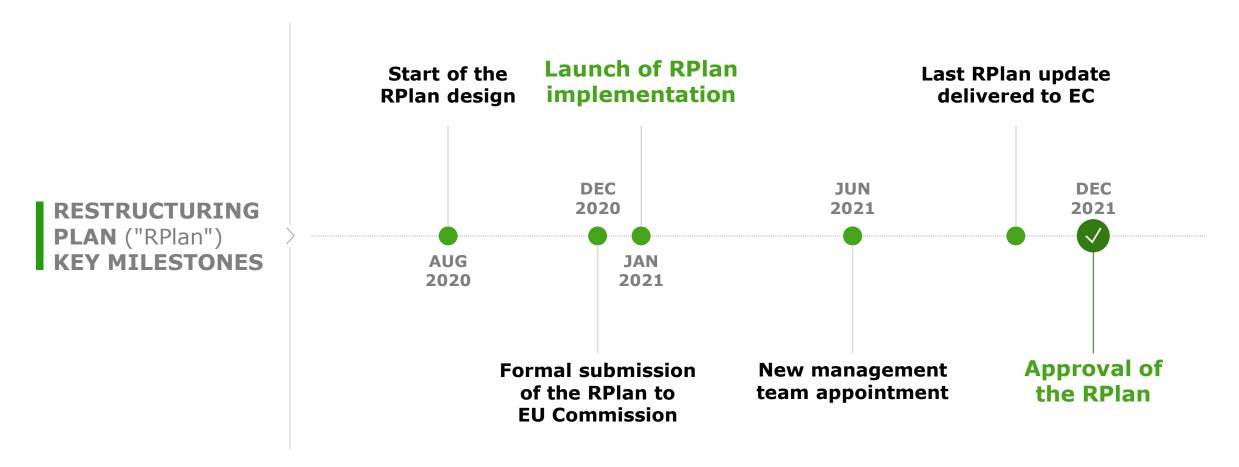


COVID impact led to the **need for State Aid** which required a Restructuring Plan under DGCOMP rules

### Restructuring Plan approval in December but implementation started at the beginning of the year

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### A new management team since June

#### **Board of Directors** (executive)



► SPEAKER TODAY

CHRISTINE OURMIÈRES-WIDENER

CEO



SPEAKER TODAY

GONÇALO PIRES

EXECUTIVE BOARD MEMBER



RAMIRO SEQUEIRA EXECUTIVE BOARD MEMBER



SILVIA MOSQUERA EXECUTIVE BOARD MEMBER

#### **Board of Directors** (non-executive)



MANUEL BEJA CHAIRPERSON



PATRÍCIO RAMOS NON-EXECUTIVE MEMBER



ANA LEHMANN NON-EXECUTIVE MEMBER

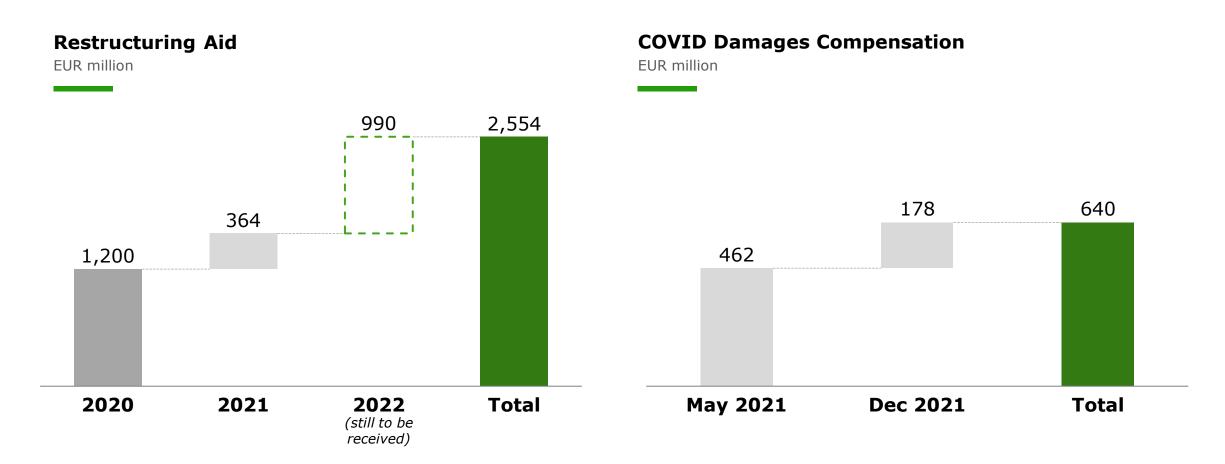


JOÃO DUARTE NON-EXECUTIVE MEMBER

### Until 2021, TAP received 2.2B€ in Restructuring Aid and COVID damages compensations, with an add'l 0.99B€ pending in 2022

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### **Transformation grounded on 5 main pillars**

Achieving a sustainable and profitable aviation business by 2025

#### CUSTOMER

#### **Customer experience** enhancement

**Hub & slot protection** via network optimization

#### **REVENUE**

Sales, Ancillaries & Loyalty initiatives to boost revenues

Cargo sales growth balanced with pax demand

#### COST

Negotiations with **lessors** and suppliers

**Third-party costs** reduction with a new budget process

**Fleet strategy** focused on flexibility and efficiency, with a simpler A/C mix

#### PEOPLE/ENABLERS

**Labor** flexibility

**CLAs** modernization

**Digital** roadmap implementation

#### **CORE FOCUS**

**Aviation business focus** through TAP SA

**Non-core businesses** progressive divestments





### **TAP Plan implies a set of requirements**

**Slots release** 

2 | Operations and

- Non-core assets disposals
- Fleet size cap
- 4 Acquisitions & advertising ban

### Implementation started before the approval

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Selection of measures implemented in 2021

#### CUSTOMER

- ✓ Customer experience measures addressing the COVID context
- ✓ Network optimization, protecting hub connectivity while suspending poorly performing routes

#### REVENUE

- ✓ Yield optimization
- Conversion of 2 aircrafts to cargo to explore high yields and demand environment
- ✓ Product offer revision

#### COST

- ✓ Fleet right-sizing, moving towards a more homogeneous fleet mix
- Renegotiations with aircraft lessors and suppliers
- √ Fuel and maintenance costs savings via new aircrafts & fuel software

#### PEOPLE/ENABLERS

- **✓ Emergency Labor Agreements**
- Labor right-sizing

#### **CORE FOCUS**

✓ New shareholder structure with focus on TAP SA

✓ Decision to gradually close M&E Brasil





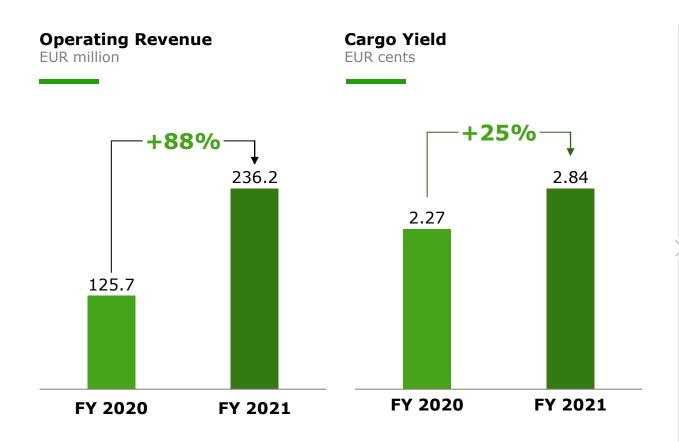
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### **CUSTOMER | Continued customer** experience enhancement

### Several initiatives to boost revenues and to adapt to COVID uncertain context

- Ticket flexibility
- Sales through new partnerships
- New ancillaries
- Yield optimization
- Network planning adapted to lockdowns and market restrictions

### **REVENUES** | Cargo business continues to outperform



TAP's Cargo business increased operating revenue by almost 90%, with yields **up by 25%** vs 2020

Cargo **only operation** accounted for **1/3** of total cargo revenue

Conversion of **two aircraft to cargo** to take advantage of higher demand

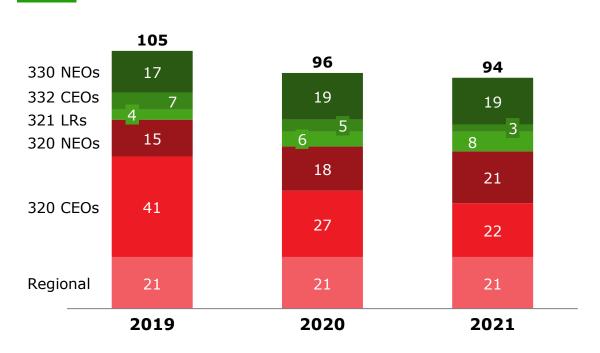


### **COST** | Fleet renewal and modernization, adjusting to demand

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- **Higher utilization of regional fleet** during border restrictions due to thinner demand
- **Higher utilization of 321 LRs** to reduce capacity while preserving network breadth and depth
- Fleet size has been decreasing, but **efficiency** and flexibility are higher



### **PEOPLE/ENABLERS** | To ensure its survival, prior to RPlan's approval, TAP initiated a labor costs review

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**ADDITIONAL MEASURES** 

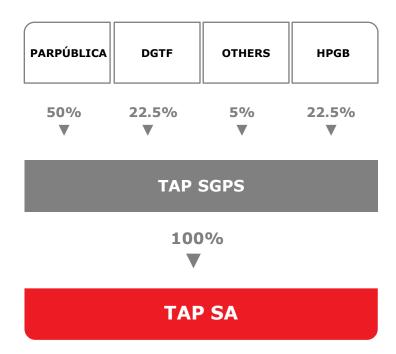
- Automatic salary increases & progressions suspension
- Productivity improvement measures



### **CORE** | Restructuring Plan focused on TAP SA

#### Former shareholding structure

Financials 2021



New shareholding structure after 30 Dec 2021

DGTF 100% **TAP SA** 

## **CORE | M&E Brasil gradual closure** to stop historical recurrent losses

- M&E Brasil had historical issues, without capacity to achieve/sustain positive profitability
- Many unsuccessful attempts to optimize operations (incl. Porto Alegre unit closure) and no possibility to find a viable buyer
- Decision to launch the process of M&E Brasil's gradual closure that will stop recurrent losses
- A decision consistent with Restructuring Plan requirement of non-core divestments





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### **Improvement trend throughout 2021**

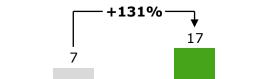
1st Half

2nd Half

**ASKs** 

Billions





**Passengers** 

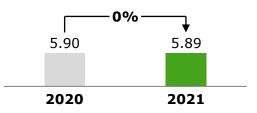
Millions

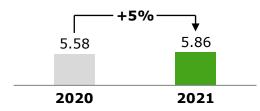


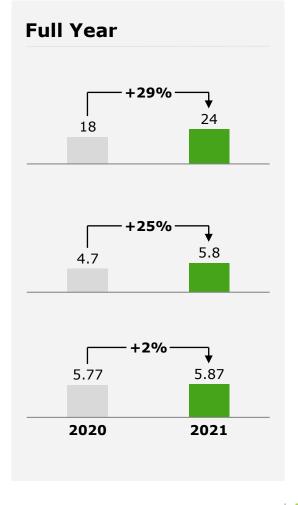


RASK

EUR cents



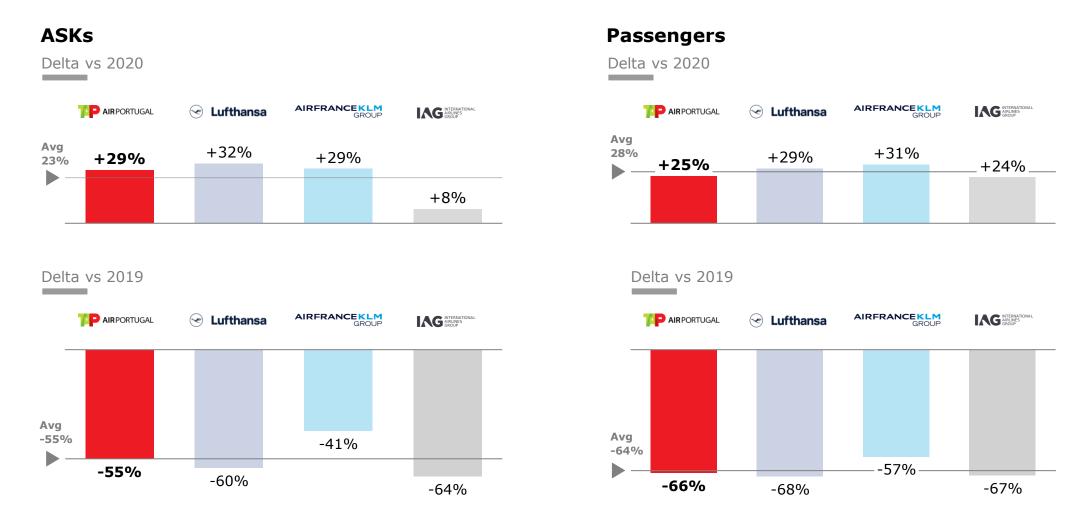




### **COVID** had same impact across the sector

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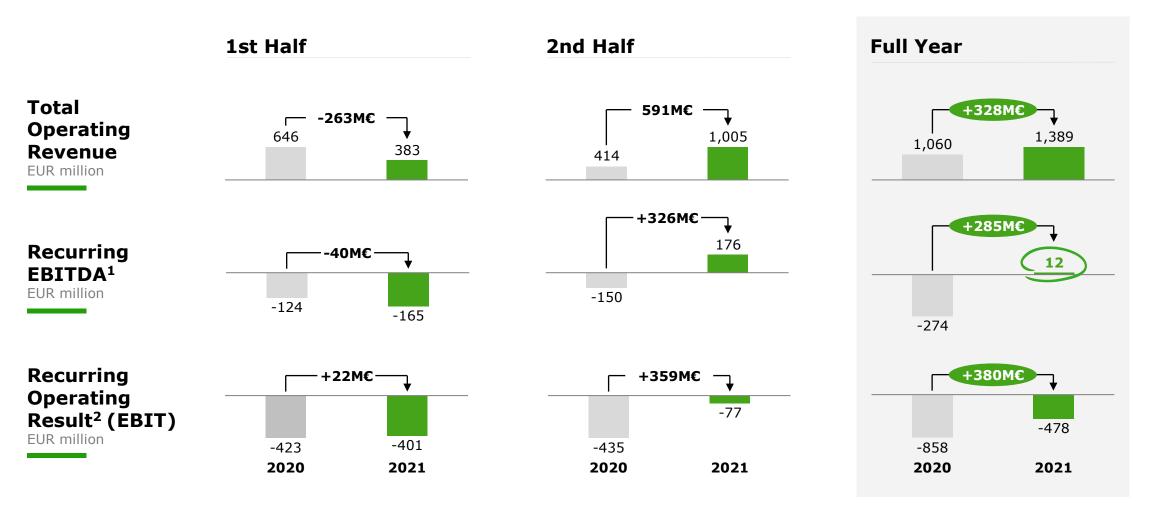
Financials 2021



### Plan's implementation enabled positive recurring EBITDA

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Financials 2021



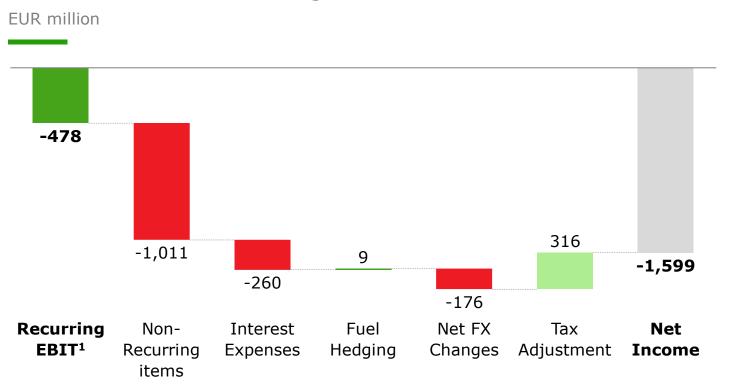
<sup>1.</sup> Recurring EBITDA = Operating Result + Depreciation, Amortization and impairment losses + Restructuring + Other Non-Recurring items





### Non-recurring items, interest expenses and adverse FX had a significant impact on FY 2021's net income





**Non-recurring items** mainly composed by an impairment in receivables from TAP's SGPS reorganization (intragroup loan mainly related with historical losses at M&E Brasil)

**Interest expenses** growth in 2021 vs 2020

**Net FX changes** mostly due to USD and BRL gains in value against the EUR

Positive tax adjustment

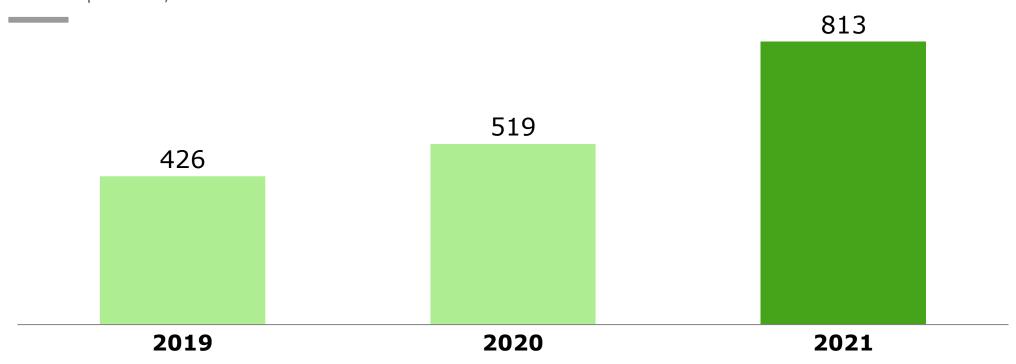
### TAP had a solid cash position by the end of 2021

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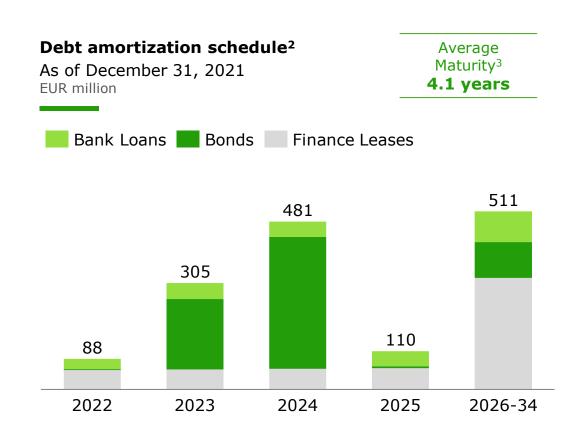
Financials 2021

### **Liquidity evolution by end-of-years**<sup>1</sup>

Cash & Equivalents, EUR million



### Financial debt position<sup>1</sup> As of December 31 EUR million Gross Debt Net debt -43% 2,590 1,481 2,072 668 2020 2021



<sup>3.</sup> Differs from the maturity schedule in the FY21 financial statements, as the above: considers financing facilities whose waivers were not formalized prior to 31 December 2021 as non-current liabilities. Considering the maturity schedule in the FY21 financial statements, the average maturity of gross financial debt would be 3.3 years

A STAR ALLIANCE MEMBER



<sup>1.</sup> Financial debt position excluding operating leases and including accruals and deferrals 2. Gross financial debt, excluding operating leases, accruals and deferrals



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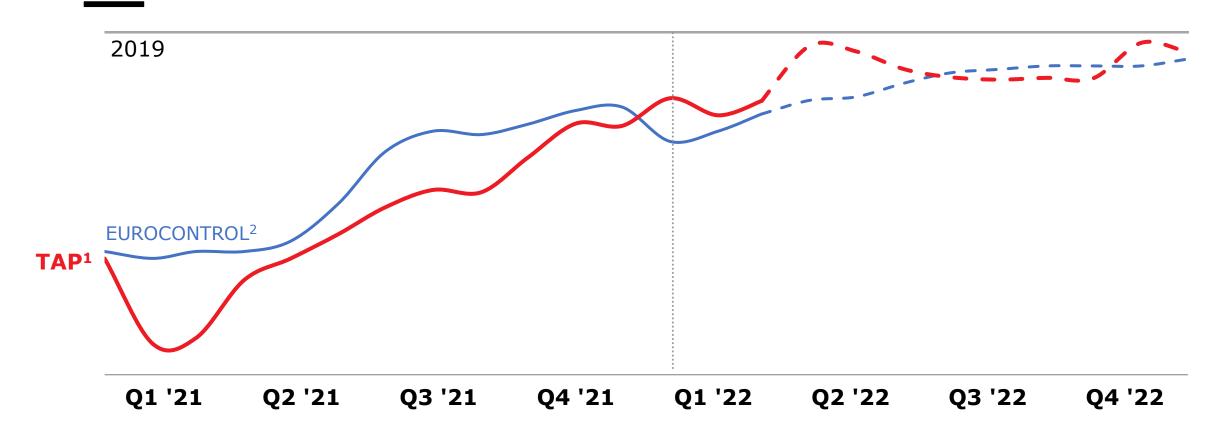
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### In 2022, an expected positive demand recovery

#### **ASKs**

YoY change vs 2019



- 1. Until Q1 '22 based on actuals; Q2 '22 onwards based on 2022 budget
- 2. EUROCONTROL ASKs' proxy based on traffic base scenario (press release, 6/03/2022)



### The industry is still facing unprecedented levels of uncertainty and increased pressures on the P&L



Macro volatility creating demand uncertainty associated with COVID and Ukraine-Russia conflict



**Intense** competitive dynamics, pressuring yields



**Cost inflation** impacting materials and services (e.g., airport charges & fees, jet fuel prices and

onboard materials)



Potential **slowdown** in Global & European economic growth

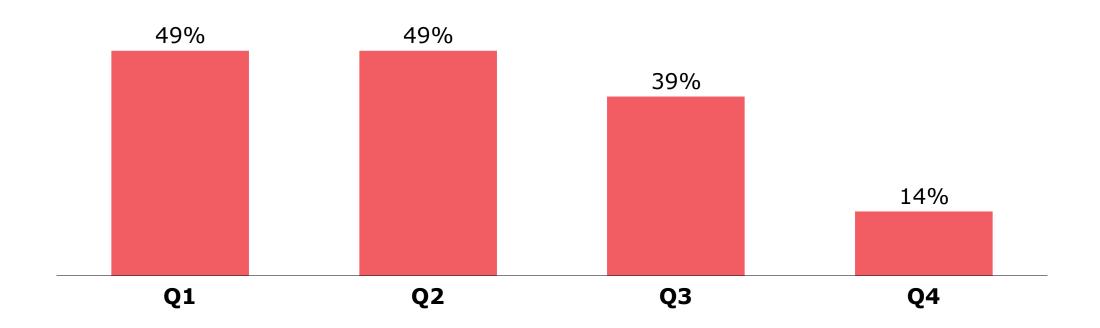
### Given fuel price volatility and demand uncertainty, TAP is keeping a cautious hedging position

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**Financials 2021** 

#### **Accumulated Jet Fuel hedged volumes - 2022**

% of maximum expected Jet Fuel consumption



### TAP is actively working to mitigate these context risks

Guided by its vision of achieving a sustainable and profitable aviation business by 2025

#### **CUSTOMER**

Improve **customer service** and experience on the various touchpoints from the network design and along the journey

**Enhance** operational performance

Promote efficiency through customer driven and simplified processes

#### REVENUE

Develop ancillaries

Optimize revenue management capabilities

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Focus on corporate business and high yield

Design **new distribution** model

#### COST

Keep **cost control mindset** as a key driver of profitability

**Strict budget control** process

Focus on a policy that **reduces** external exposure

Contract renegotiation with aircrafts and lessors

Optimize third party contracts

#### PEOPLE/ENABLERS

Design a performance model

Deploy new corporate communication messages

Drive a **strategic digital** roadmap

Ensure viability through design of new CLAs

Review current learning & development path

#### **CORE FOCUS**

Continue TAP's corporate reorganization

Transfer of **PGA and UCS** equity stakes to TAP SA



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TAP's Management believes that the preparation of the financial statements as at 31 December 2021 should be made on a going concern basis, based on (i) the approval by the European Commission of the Restructuring Plan, which presents a perspective of gradual growth of its activity, despite the relevant reduction embedded in the projections compared to its activity prior to the COVID pandemic levels, combined with a strategy of fleet reduction, reduction of operational costs and investment, although one cannot exclude a scenario of aggravation of the pandemic situation, aggravation of Ukraine-Russia conflict or activity growth below what is estimated in the Restructuring Plan, (ii) the concession of the remaining amount of the State aid to TAP by the Portuguese State, as approved by the European Commission on 21 December 2021; (iii) as well as the full commitment and availability assumed by the Portuguese Government, in its capacity of sole shareholder of the Company, to ensure the financial and economic sustainability, viability and continuity of the operations of TAP.

## THANK YOU

LISBON, 11 APRIL 2022



