

# PATRICIO RAMOS CASTRO

## Main Education & Training

**Columbia Business School**, New York  
MBA, Specialization: Finance and Management (2003 - 2005)

**ICAI Engineering School**, Madrid  
MS Industrial Engineering, Major in Electronics (1992 - 1998)

## Executive Profile

Globally rounded senior executive with 20 years of consulting experience with focus on Airlines and Travel. Hands on consultant working together with investors, CEOs and top management of leading companies in the sectors

Proven track record working together with CEOs and top management to implement change across organizations

Leading role in growing and rejuvenating the BCG Consumer in Spain and Portugal

Entrepreneurial spirit; global business expertise; adaptability to changing conditions; analytical mindset with a hands-on, sleeves rolled up approach; sociable person

## Languages

Spanish (native)

English (proficient)

## Professional Experience

**The Boston Consulting Group**, Madrid  
Managing Director & Partner (1999 - 2021)  
*Travel and Tourism Sector leader in Europe, Latin America and Middle East (2016-2018)*  
*Leader of BCG Travel and Consumer Practice in Spain and Portugal (2012-2021)*  
*Core member of BCG Private Equity, Turnaround and Restructuring practices*  
*Worked in BCG offices in Portugal, UK, France, USA, Brazil, Mexico, Colombia*  
*Leading role supporting airlines and travel companies in transformation (from due diligence and strategy definition to implementation and change management)*

**Endesa Diversificación**, Madrid  
Project engineer (1998 - 1999)  
*Evaluation, management and supervision of fiber optic networks deployment*

**Fundación SERES**  
Trustee (2012 - 2021)  
*Project sponsor in multiple initiatives (2 strategic plans, social projects)*